



BRIEFING PACKET
GLOBAL
CITIZEN®
FESTIVAL
CENTRAL PARK

2024 GLOBAL CITIZEN FESTIVAL
ITINERARY AND LOGISTICS BRIEFING
PREPARED FOR DR. PASQUINE OGUNSANYA, P&G

Event Logistics Overview

ON-SITE GLOBAL CITIZEN CONCIERGE CONTACT

YEMU CHIWOTA, a dedicated concierge from Global Citizen, has been assigned to ensure a seamless and enjoyable experience for you and your guests at Global Citizen Festival. She may be reached before or during the Festival at the contact information below:

Yemu Chiwota
yemu.chiwota@globalpovertyproject.com
+19146561676

EVENT LOCATIONS

DRINKS IN THE PARK

Friday, September 27 | 6:30 – 8:30 PM

The Great Lawn at Central Park – *please refer to the map at the end of this document* Ultimate VIP Tent

ENTRANCE

Please arrive via the Talent Entrance on the 86th Street Transverse at Central Park West - *please refer to the map at the end of this document.*

**Please note Transverse is only accessible from the West entrance.*

**If traveling by car, a Speaker vehicle pass (ATTACHED) must be displayed to gain entry onto the 86th Street Transverse. Vehicle parking is unavailable.*

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Saturday, September 28 | 4:00 – 10:00 PM

The Great Lawn at Central Park – *please refer to the map at the end of this document* Ultimate VIP Tent

ENTRANCE

Please arrive via the Talent Entrance on the 86th Street Transverse at Central Park West - *please refer to the map at the end of this document.*

**Please note Transverse is only accessible from the West entrance.*

**If traveling by car, a Speaker vehicle pass (attached) must be displayed to gain entry onto the 86th Street Transverse. Vehicle parking is unavailable.*

ATTIRE

Drinks in the Park/Global Citizen Festival - Smart Casual attire with flat, comfortable shoes is recommended. Layers or a light jacket is recommended for evening.

REHEARSAL TIME

Your Global Citizen Festival Stage Moment Rehearsal time has been scheduled for **Friday, 9/27 at 6:20-6:30pm.** Production asks that you arrive **60 minutes** prior to your rehearsal to allow time for a full speaker walkthrough, including a stop at the Speaker Prep Area and a run through on the teleprompter. Please allow for ample time to arrive at the Park to account for traffic associated with UN General Assembly and Climate Week events.

SPEAKER CREDENTIALS AND VEHICLE PASS

Yemu Chiwota will deliver your speaker credentials to you at your rehearsal on Friday.

**If you are traveling by car, a Speaker vehicle pass must be displayed to gain entry into the 86th Street Transverse Talent Entrance. The vehicle pass is located at the end of the document and attached to this email for easy print access.*

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GUESTS & BACKSTAGE CREDENTIALS

Each speaker is allocated a Speaker Credential, a Guest Credential <1> and, if needed, an additional <1> Guest Credential, for a **total of <3> credentials.**

All individuals that need to accompany a speaker in the working backstage area including any security personnel **MUST HAVE A CREDENTIAL.**

- Unfortunately, we are unable to exceed this number of guests due to the ambitious size of the show and capacity restrictions imposed on us by the NYPD & Central Park.
- Please remember that the backstage area at the Festival is a working space and is reserved for confirmed credentialed guests only.
- We do not have a traditional “Green Room” so when they are not preparing for their stage moment, speakers and guests will be directed to enjoy the show and hospitality in our Ultimate VIP Area..

*Please Note: Backstage credentials are **non-transferable**, must be assigned to individual speakers and guests in advance, and cannot be created or adjusted upon arrival.*

Credentials will be available for pick up upon arrival but if you would like to arrange for pickup prior, they will be available at Drinks in the Park or at the following times:

- **Friday 9/27** at the ‘Talent Entrance’ on 86th St Transverse from **12:00 PM to 5:00 PM**
- **Saturday 9/28** at the ‘Talent Entrance’ on 86th St Transverse from **12:00 PM onwards**

IMAGE & BROADCAST

Global Citizen will be filming and taking photos of this event to ensure your voice and our mission reach as many members of the public viewing externally as possible. We will livestream and upload videos and photos of you on stage to our social media platforms, and we will be sharing content with local and global media partners and streamers.

The 2024 Global Citizen Festival will be distributed worldwide via **Amazon Music, Amazon Music channel on Twitch, Apple Music and the Apple TV App, Brut, Facebook, iHeartRadio (audio only), Instagram, TikTok, Veeps, YouTube, the Global Citizen app and www.globalcitizen.org**. Please note, this list is subject to change and additional partners will likely be added.

RED CARPET

We invite speakers to walk our small red carpet which will be located in a private section of our Speaker Prep Tent. The carpet will open at 2:00 PM and close at 8:00 PM. Confirmed outlets can be shared the day prior to the event but will include a Global Citizen house crew, Getty Photo, and Video as well as invited news, entertainment, and pop culture outlets.

Press Contact: media@globalcitizen.org

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REFRESHMENTS

At Friday's Drinks in the Park, vegetarian light bites and beverages will be served. At Saturday's Festival, light bites, a full buffet, and beverages will be available in the UVIP Tent. Please let Dawn Reinholtz know if you have allergies, dietary restrictions, or requests.

SECURITY

Numerous security protocols will be in place at the concert. Please note the following:

- Names of accompanying staff and security detail members must be submitted in advance. **Individuals whose names are not on the guest list will not be permitted access to the event venue.**
- **Security personnel must be unarmed – no exceptions.**
- All invited guests (**including plus-ones**), accompanying staff, and security personnel must have a legal form of ID available to present at check-in.
- Guests will proceed through a security screen with magnetometers (similar to an airport screening) before being directed to your tent.
- There will be a heavy NYPD presence throughout the event (uniformed and undercover).

BAG POLICY

- Clear bags may not exceed 12" x 12" x 6"
- Non-clear bags may not exceed 4.5" x 6.5"
- A list of prohibited items is available [here](#).

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ITINERARY

FRIDAY, SEPTEMBER 27 , DRINKS IN THE PARK

Time: 6:30 PM Cocktail Reception Begins

Location: Ultimate VIP Tent

Event Format: Mix and mingle format with cocktails and light bites; brief prepared remarks will be delivered.

ATTIRE

Smart Casual attire with flat comfortable shoes for walking and standing on grass. A light jacket is recommended.

ARRIVAL

Arrive Great Lawn at Central Park *Entrance at Corner of 85th Street and Central Park West*

Note: You will be met by Yemu Chiwota

*Production asks that you arrive 60 minutes prior to your stage rehearsal to allow time for a full walk of movements for Festival including a stop at the Speaker Prep Area with a read through on the prompter.

EVENT FLOW

6:30 PM	Guest arrivals, canapes and beverage service, networking, photos
7:15 PM	Formalities commence
7:30 PM	Networking, photos
8.30 PM	Event close

SATURDAY, SEPTEMBER 28

ATTIRE:

Smart Casual attire with flat comfortable shoes for walking and standing on grass. A light jacket is recommended.

ARRIVAL:

Please arrive via the Talent Entrance on the 86th Street Transverse at Central Park.

* *Note: You will be met by Yemu Chiwota*

**Speakers should arrive at the Global Citizen Festival no later than 60 minutes prior to their stage appearance and check in immediately at Speaker Prep so it's noted you're on the premises. Please allow for heavy traffic during a busy weekend in the city.*

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CENTRAL PARK

- 2:00 PM Global Citizen Festival Gates Open
Ultimate VIP (UVIP) Tent Opens
- 3:00 PM Global Citizen Festival Pre-Show Begins
Cisco Lounge in UVIP Tent Opens
- 3:30 PM Drinks Available in UVIP Tent
- 4:00 PM Global Citizen Festival Begins**
Light Bites Available in UVIP Tent

FINAL RUN OF SHOW (ROS) WILL BE CONFIRMED BY 9/23: Below is a placeholder

3:33 PM DR. PASQUINE OGUNSANYA OFFICIAL CALL TIME

Please arrive at the Festival no later than this time.

Note: Yemu Chiwota will connect with you at this time to confirm timing for his stage moment.

3:53 PM DR. PASQUINE OGUNSANYA TO SPEAKER PREP AREA

Note: Yemu Chiwota will escort you to the Speaker Prep Area at the designated time.

Prompter run throughs and makeup touch ups will be available. Please arrive "camera ready" as full hair and makeup is unavailable.

4:33 PM DR. PASQUINE OGUNSANYA STAGE MOMENT

Note: Yemu Chiwota will escort you back to the UVIP tent following your stage moment.

10:00 PM Global Citizen Festival Concludes; Departure

For departures, we recommend meeting your car at the 86th Street Transverse at Central Park West

Note: Stage Moment times are subject to change. All changes to the run of show will be communicated to you by Yemu Chiwota

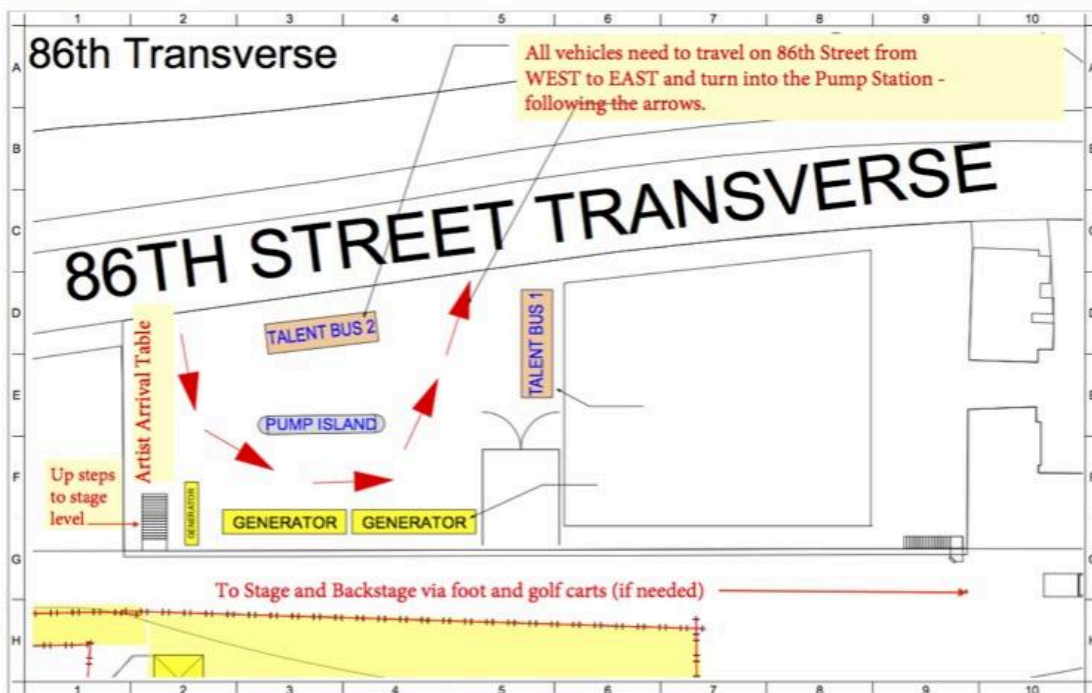
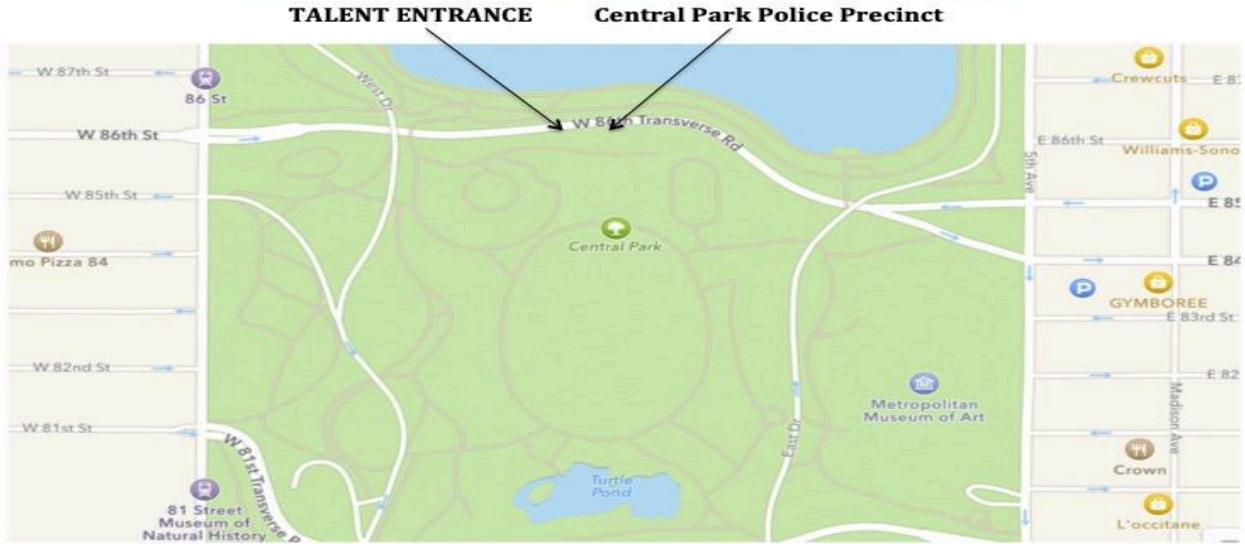
GLOBAL CITIZEN FESTIVAL

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TALENT ENTRANCE ARRIVAL MAP

GLOBAL CITIZEN FESTIVAL TALENT ENTRANCE

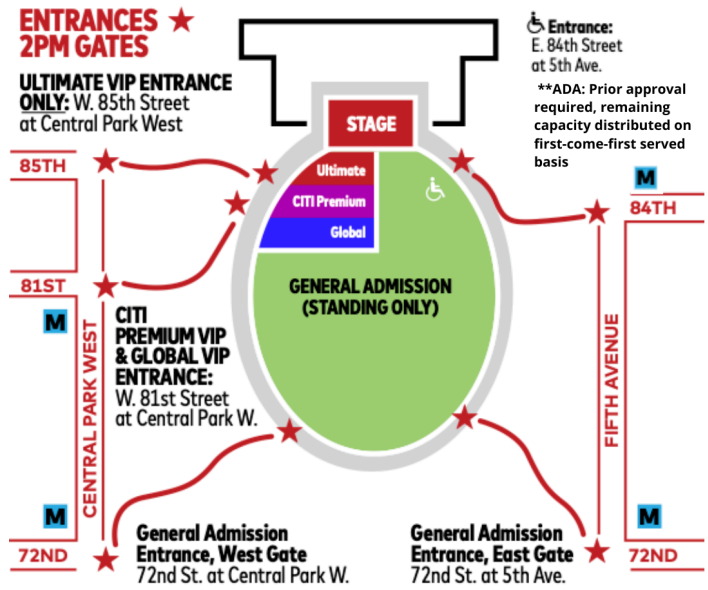
The Talent Entrance is accessed via the 'Pump Station' on the 86th Transverse Road. It is adjacent to the Central Park Police Precinct and if you have the option, is best approached from the West
NOTE: there is ABSOLUTELY NO PARKING here – just drop & go



GLOBAL CITIZEN FESTIVAL

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FESTIVAL MAP





VEHICLE PASS

(SEE OFFICIAL PRINTABLE VERSION ATTACHED TO EMAIL)

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VEHICLE

Access to the Pump Station via
86th Street Transverse and CPW

DROP-OFF / PICK-UP ONLY

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